

Guaranteed to save \$100 on your utility bill

Dear Home Owner,

Every fall I mail my special heating system tune-up offer. The response is usually great in *November and December*. But that's the problem. It's *September* and I need the work *NOW*. This morning I had all the technicians standing at my desk with nothing to do!

Well, here's my idea and I think we'll both come out winners.

I figure that if I combine both my air conditioning tune-up and my heating tune-up \* into one GREAT offer, I could reach two kinds of customers. Those who have put off the task of having their air conditioner serviced this summer and those who were planning to have their furnace serviced this fall.

These two tune-ups are normally priced at \$89 each meaning you'd spend \$178 if you wanted both the air conditioner and the heater tune-up. But if you call and schedule this service in the next 11 days, I will give you both tune-ups for only \$135.00. (If you have 2 heating and air conditioning systems, the price would be \$202.50.)

## That's right...We'll rejuvenate your <u>air conditioner & furnace</u> back to factory fresh condition for only \$135

Here's what our technician will do for you...

## For your air conditioner...

- 1. Check & clean condensor coil
- 2. Check voltage & amperage on motors
- 3. Check & adjust blower components
- 4. Check & clean condensate drain
- 5. Check operation pressure for proper refrigerant charge
- 6. Check all safety controls
- 7. Calibrate the thermostat
- 8. Lubricate the blower
- 9. Check that the condensor is level
- 10. Check starting capabilities
- 11. Lubricate outside fan
- 12. Check all electrical connections
- 13. Check temperature drop
- 14. Check fans on outside condensing unit
- 15. Inspect the suction line & liquid line
- 16. Inspect air filter

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## For your gas furnace...

- 1. Check thermostat calibration
- 2. Remove burners and clean
- 3. Check air filter
- 4. Tighten all wire connections
- 5. Check and adjust air flow for proper temperature rise

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- 6. Check and adjust blower components
- 7. Lubricate all moving parts where necessary
- 8. Check and adjust burner operation
- 9. Check and clean heat exchanger
- 10. Check high limit control11. Check fan control
- 12. Check flue
- 13. Check manifold gas pressure
- 14. Check heat anticipator
- 15. Check for natural gas leaks
- 16. Inspect thermocouple
- 17. Polish / Wash furnace exterior

Plus I'll guarantee that your heating and cooling system will not breakdown and that your utility bill will be \$100 less over the next 6 months...or this service is FREE...

## It's a win-win deal for both of us. Call right now and schedule your service 270-769-2727. I must be able to do the tune-ups before October 17th.

Offer valid thru October 17th. Letter must be presented to technician upon completion of work. Not combinable with other offers of discounts. Price is per system, if you have more than one heating & air conditioning system, the first system is \$135 and each additional system is \$67.50. \* Offer not valid on oil furnaces